**PUBLIC AWARENESS COMMITTEE MEETING**

**2.7.19**

**ATTENDANCE:** Kathleen Fisher (Co-chair), Amy Lang, Julia McDermid, Richard Lynes, Tammy Modic

**EXCUSED:** Renee Greenland (Co-chair), Michael Etheridge, Sara Dorow, AJ Simms

**AGENDA:**

* **Roll Call**
* **Social Media Policy**
* Michael and Renee are working on the policy. They will present a sample at the next meeting.
* **Advocacy**
* The group discussed the feasibility of WIBOSCOC hosting an Advocacy Day in Madison. Everyone liked the idea and felt this would be a good way to promote the mission of the Balance of State. The group felt the messaging would need to be unified and embraced by the BOSCOC members. A brochure would need to be developed that was on point and had a specific ask. The day could consist of agencies meeting with their local representatives followed by a presentation by Carrie.  Next steps for an advocacy day are as follows:

**Action item: Kathleen will contact Carrie to find out her thoughts on the idea of an advocacy day.**(Kathleen had a discussion with Carrie. She loves the idea and encouraged us to learn more about the Housing First Coalition advocacy day scheduled for May 1. Kathleen has a phone call scheduled with Emily to learn more.)

**Action item: Research other successful advocacy days.**

* **New Business**
* Nothing at this time.
* **Next Meeting Date**

Next meeting: March 7, 2019 1:00 PM (added due to the May 1st Housing Coalition Advocacy Day)