BOSCOC Public Awareness Committee

September 29th 2015 @ 1 pm

Present: Jennifer Schmohe (Committee Chair), Dick Lynes, Jan Bruder

Absent: Sam, Rochelle Jones, Renae

Agenda:

* Website
* Coordinated assessment
* BOS logo
* Grievance procedure
* Facebook
* Weebly tutorial

Discussion: Jen and Dick discussed differences between Weebly and Weebly Pro. Jen also expressed her desire to be able to track people attending recorded webinars and trainings. The committee then discussed options for this. Next we focused on the coordinated assessment being utilized in all 69 counties beginning in January. Jen emphasized the importance of consistency and everyone using the same tools. Then the group discussed a BOS logo that would be used by all agencies. We all agreed that it is important to create awareness. We then moved into the discussion of a universal grievance procedure and the pros and cons. This opened the door for everyone to describe the services they provide at their agency. In addition the committee addressed social media issues. The members shared how Facebook can be a great tool for bringing in new clients. Lastly, Jen did a tutorial on how to edit the website using Weebly.

Action: Committee members will begin to assist in the website upkeep.

Meeting adjourned at 2:17 pm